

## Market Analysis of Nutrition Science 2020

Igor Kelpikov

Member of the CDR and American Dietetic Association, E-mail: [alana@bewellbyak.com](mailto:alana@bewellbyak.com)

Conference Series LLC Ltd is all set to focus its attention on the global public health concerns. Conference series LLC Ltd scheduled 1000+ annual scientific conferences, 2000+ International workshops, seminars, exhibitions and symposia for 2017. Conference series LLC Ltd Nutrition Science conferences would offer a powerful global forum to encourage dialogue on the advancements related to public health and the treatment, diagnosis, prevention and study of oral diseases.

The Nutrition Science 2020 world conference will consist of organizing committee network of renowned scientific and professional expert such as **Alana Kessler**, member of the CDR and American dietetic association, New York.

Over the past three decades significant progress has been made at the global level in food consumption and nutritional standards. Globally, food sourcing for direct human consumption grew 19% between 1960 and 1994/96. The gains for developing countries were 32% and excluding China 22%. Any how the progress has been very uneven across the world.

Global trends refer to estimates from UNICEF/WHO/World Bank Group: Joint child malnutrition estimates. Disaggregated data is based on population weighted means. Estimates are presented only where available data represents at least 50% of the regional population. By the type of ingredients, the market is segmented Vitamins, proteins, amino acids, enzymes and botanicals supplements.

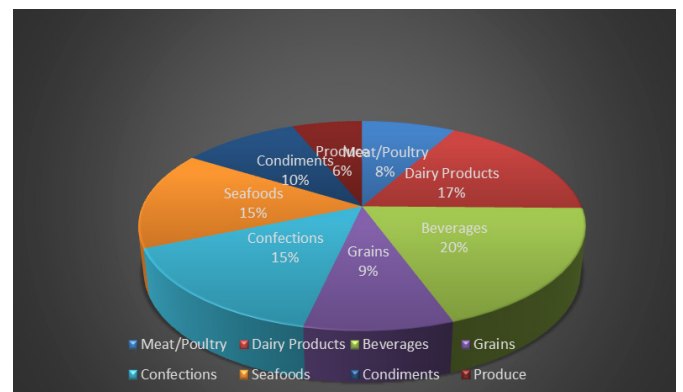
Historical, current and forecasted market size data for South America market segmentation based on Analysis of the competitive landscape and profiles of major competitors operating in the Europe market.

### Asia Pacific:

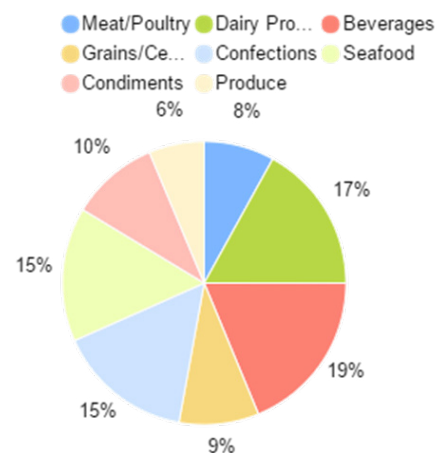
The Asia-Pacific dietary supplement market is forecasted to reach USD 72.7 billion by 2024, witnessing a CAGR of 8.4% during the forecast period (2019-2024). Growing awareness about the need for dietary supplements in China and India is acting favorably for the market. Personalized nutrition is gaining popularity among consumers in the Asia-Pacific region, as there is an emerging market for nutrigenomics and individualized products. Due to the growing popularity of energy-mix powders, among athletes and bodybuilders, the demand for powdered form of supplements is high, which is set to witness a prominent CAGR during the forecast period.

Developing nations across the region of Asia-Pacific have been observed to spend heavily on their health care and welfare. Notably Japan accounted for 10.23% of its GDP as expenditure in terms of healthcare as compared to other countries of the region

and recorded. Australia was no less in terms of expenditure on healthcare and spent 9.42% of its GDP in the year 2015. The high expenditure by such countries signifies the changing consumer behavior towards healthcare and surging demand for healthcare products like dietary supplements. Other developing countries like South Korea, China and India are creating demand for dietary supplements and are expected to grow in forecast period.



India has observed a significant growth in the dietary supplement market over the years, registering 11.5% CAGR, making it the fastest growing market in the region. The Indian Ministry of Health and Family Welfare has launched several programs to handle the malnutrition issue in the country. In the India dietary supplement market, the vitamin segment accounted for the maximum share in 2017, nearly 37% of the total market.



### Nutritional Associations:

- Japanese Academic Societies – UMIN, ESPEN National Societies
- Japan Dietetic Association



- Japan Society of Nutrition and Food Science
- National Institute of Health and Nutrition
- Japanese Society of Nutrition and Dietetics
- Nutrition Japan Public Private Platform
- Association, Zoonotic Food borne Pathogens
- International Association Engineering & Food
- International Association

**Catherine Celia**

Program Manager | Nutrition Science 2020

Email id: [nutrition@asiameets.com](mailto:nutrition@asiameets.com)

Phone No.: 32466903064