

# Market analysis 2020 on Annual Congress on Wellness and Healthcare Informatics

Donovan Casas Patiño

Department of Sociology of Health of the University Center Amecameca UAEM, Colonia, USA, E-mail: [capo730211@yahoo.es](mailto:capo730211@yahoo.es)

Annual Congress on Wellness and Healthcare Informatics (Euro Health 2020) on May 11-12, 2020 at Munich, Germany. Conference Series LLC LTD is honored and delighted to welcome the Scientists, Engineers, Doctors and consultants, Students from the sector of wellness and healthcare informatics

## Market Analysis

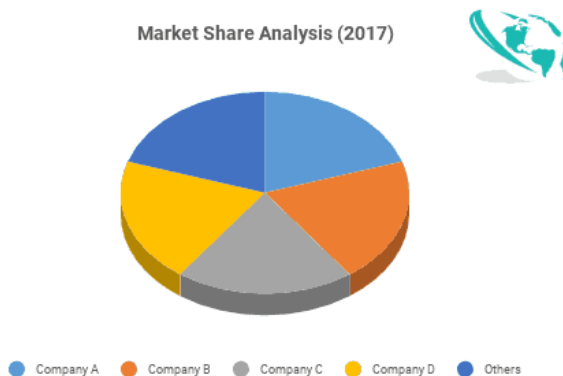
### Healthcare Informatics Market Insights

The global healthcare informatics market was valued at USD 39.45 billion in 2016 and is predicted to succeed in USD 123.24 billion by 2025, growing at a CAGR of 13.74% from 2017-2025. The increased adoption of electronic health record (EHR) is expected to enhance market growth. These systems have found increased penetration in hospitals and alternative care institutions.

Increase in government spending in developing & upgrading healthcare infrastructure and expanding hospital network is expected to spice up the demand for electronic health record systems over the coming years. Stringent rules enforced within the North American and European region referring to safety and confidentiality of patient to boost is also anticipated to foster market development.

The need for an integrated system to diagnose, interpret & analyze, treat and record information is predicted to increase preference for healthcare informatics. These systems helps health care provides deliver correct treatments instantly by analysis past records and coverings. However, an information security issue including lack of skilled IT professionals is anticipated to lag the market growth over the coming years.

Market Share Analysis (2017)



Healthcare informatics Market: type Insights

The health care informatics market is divided into nursing informatics, pathology informatics, imaging information processing, pharmacy information processing, and analysis information processing among others. Developments in attention ICT solutions are projected to produce a basis to the event of attention information processing. The pharmacy information processing section is anticipated to register a major CAGR over the forecast period. The most important market drivers for pharmacy information processing are growth of enormous scale pharmacies, would like for higher management and optimization of operational prices. Although disease Healthcare informatics Market: Application Insights

On the idea of application, the market is divided into hospitals, specialty clinics, pharmacies, and analysis labs among others. The demand for health care information processing in hospitals is expected to grow at the very best CAGR over the approaching years. This growth will be attributed to dramatic growth discovered in attention analytics trade. Hospitals have relatively larger settings and receive additional investment budgets when put next to analysis and diagnostic centers. The larger patient inflows in hospitals demand higher management of patient records and revenue cycle management to confirm swish advancement. Simple transfers of patient medical records are anticipated to produce fast medicine and change quicker treatments to patients. These factors are projected to spice up the market growth over the forecast amount.

### Healthcare Informatics Market: Regional Insights

The market is expected to expertise high demand within the North American market on account of increased adoption of technological advanced systems and IoT technologies. The demand for health care informatics is expected to grow at the very best CAGR within the Asia Pacific region. Many firms have shown interest in investing and developing solutions to digitalize health care records. Developing & developed countries have experienced huge developments in health care infrastructure as well as equipment, services, facilities, and knowledge communication technology among others. Favorable government laws area unit projected to completely influence market growth over the approaching years.

The need for an integrated system to diagnose, interpret & analyze, treat and record information is expected to extend preference for health care informatics. These systems helps health care provides deliver correct treatments instantly by

analysis past records and coverings. However, information security an issue including lack of skillful IT professionals is anticipated to slowdown the market growth over the coming years.

#### Healthcare Informatics Market: End-Use Landscape

The end-use landscape entails a list of current and prospective customers prevailing across the regions. This section provides company addresses, contact details, products, and regional presence of corporations who are buying or are probably to buy health care informatics services over the approaching years. Some leading customers of this market are Cambridge University Hospital, Johns Hopkins Hospital, and Bedford Trust Hospital among others.

#### Healthcare Informatics Market: vendor Landscape

The report contains a chapter dedicated to vendors in operation within the market, covering stuff manufactures, instrumentality developers, makers, and distributors. The report provides these insights on a regional level. This section of the report entails contact details, experience, product manufactured/supplied, and geographical presence of corporations.

#### Healthcare Informatics Market Share & competitor Analysis

Some of the players in operation within the world care science market embrace Accuro care Solutions, Agfa health care firm, All scripts, Axiom Resource Management opposition., Amcom software system (Spok, Inc.), Cardinal Health, cognizant Technology Solutions, Cerner firm., Benchmark Systems, CNSI, and Companion Technologies among others.

In September 2017, Agfa health care signed an agreement with Federation des Hopitaux Luxembourgeois to line up national enterprise imaging platform in Luxembourg. The answer was developed to create patient's knowledge simply accessible from different hospitals whereas maintaining patient's confidentiality.

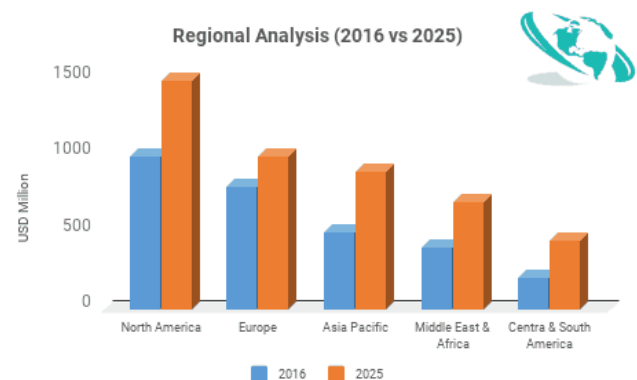
In might 2018, All scripts non heritable Health Grid company, a number one mobile enterprise patient engagement resolution that caters to freelance suppliers, hospitals, and health systems. Through this acquisition All scripts aims at increasing Follow My Health shopper engagement platform.

Our Annual Congress on Wellness & Alternative Healthcare Informatics conferences mainly focus on topics such as:

Healthcare Informatics, Pharmacy Informatics, Clinical Informatics, Neuro Informatics, Biomedical informatics, Dental Informatics, Public Health Informatics, Health Information technology in rural healthcare, Health Informatics and Big Data, Health Informatics Management, Nursing Informatics, Healthcare and innovation, Translational Bioinformatics (TBI), Imaging Informatics, Digital Healthcare Technology, Healthcare

Technologies, Ayurvedic and Aesthetic Medicine, Maternal and child's Health, E-Prescription, Telemedicine, E- Health.

These events conjointly give CME, CPD credits. CME refers to a selected type of continued education (CE) that helps those within the medical field maintain ability and find out about new and developing areas of their field. Through continued Medical Education and continued skilled Development, health care professionals maintain, develop and make sure that they keep their capability to apply safely, effectively and lawfully among their evolving scope of apply.



For more information contact: [healthinformatics@europemeeet.com](mailto:healthinformatics@europemeeet.com)

#### Relevant journals:

#### SUPPORTED BY

- Journal of Health Education Research & Development
- Journal of Healthcare Communications
- Health Science Journal