

Market Analysis 2020 on 26th World Congress on Dentistry and Oral Health | May 20-21, 2020 | Berlin, Germany

Chad M. Rasmussen

Medical Doctor, Department of Dental Specialties, Mayo Clinic, Minnesota, United States, E-mail: rasmussen.chad@mayo.edu

The ADTA report clearly suggests that staff shifts and changes will force the design and construction of new practice/organizational models that have "insurgent" staffing concepts and dynamic cultures — if the dentist is willing to embrace the full spectrum of provider choices! With the rapid technological advancement, wide range of Oral and Maxillofacial Pathology techniques, and increase in the need of pathology automation. The oral pathology global market is expected to have a healthy growth rate in the forecast period (2012-2025).

Oral health is essential to general health and quality of life. From past few years, the oral surgeons' market is relatively stable, with substantial growth in restorative CAD/CAM dentistry. National oral surgeons care expenditures were \$113.5 billion in 2014, somewhat up from \$112 billion in 2013 (in inflation-adjusted 2014 dollars) but roughly considered the same level. The global oral care/oral hygiene market is projected to reach USD 53.97 Billion by 2022 from USD 43.31 Billion in 2017, at a CAGR of 4.5%.

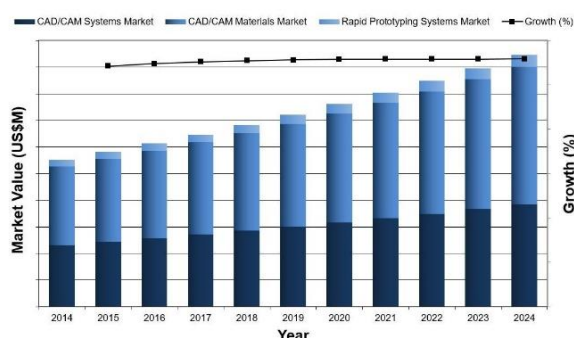
willingness to spend out-of-pocket), rising demand for cosmetic dentistry, and increasing dental care expenditure are the major factors driving the growth of the global dental consumables market.

The global dental consumables market is projected to reach USD 35.35 Billion by 2021 from USD 25.45 Billion in 2016, at a CAGR of 6.8% from 2016 to 2021. However, the high cost and limited reimbursement for dental care and shortage of dental professionals are expected to restrain the growth of this market to certain extent.

The major players in the global oral care market are

- Colgate-Palmolive Company (U.S.)
- The Procter & Gamble Company (U.S.)
- Unilever plc (U.K.)
- Glaxosmithkline plc (U.K.)
- GC Corporation (Japan)
- Koninklijke Philips N.V. (Netherlands)
- Johnson & Johnson (U.S.)
- Lion Corporation (Japan)
- 3M Company (U.S.)
- Dr. Fresh LLC. (U.S.)
- Ivoclar Vivadent AG (Germany)
- Henkel KgaA (Germany)
- Jordan AS (Denmark)
- Panasonic Corporation (Japan)
- Sunstar Suisse S.A. (Switzerland)
- Church & Dwight Co., Inc. (U.S.)
- Dentaaid (U.S.)
- Kao Corporation (Japan)
- LG Household & Health Care Ltd. (Japan)
- Dabur India Ltd. (India), Himalaya (India)
- Patanjali Ayurved Ltd. (India)

Digital Dentistry Market Value by Segment, U.S., 2014-2024



The oral and maxillofacial pathology consumables market is expected to witness significant growth in the coming years. Factors such as the rapid rise in geriatric population, growing tourism in emerging markets, rising incidences of dental caries and other periodontal diseases, growing disposable incomes (resulting in increased

- Supersmile (U.S.)
- Ranir, LLC. (U.S.)
- Young Innovations, Inc. (U.S.)
- Ultradent Products, Inc. (U.S.)

Today, the most common practice model in oral surgeons' care is the standard solo practice with three-plus operators' and a lean clinical-support staff. The smaller general-practice model generates roughly \$225,000 to \$300,000 in gross billings. Gross amount for the larger general practice ranges from \$475,000 to \$550,000. Mid-range operations gross between \$350,000 and \$425,000. General expenses in this traditional model typically run from a low of 50 to 55 percent to a high of 65 to 70 percent. The norm is 60 to 65 percent.

Canada: The Dentists business displayed slight development over the five years to 2017 because of increments in persistent appearances and private area spending on dental administrations. As dental workplaces get expanded financing through the private division, industry administrators depend on less on open protection repayments, profiting industry income. With per capita extra cash developing amid the period, dental practices have needed to secure fewer repayments from medical coverage suppliers contrasted and the general medicinal services area. Over the five years to 2022, the expanding elderly populace will change socioeconomics in Canada and, subsequently, goad interest for helpful, corrective, periodontal and orthodontic care, boosting industry income.

USA: The U.S. Oral surgeons Practice industry has proven to be quite resilient throughout the economic recession, having registered positive revenue growth each year from 2002 to 2010. In 2010, U.S. oral surgeon's practices recorded a collective \$107.6 billion in revenue, up 1.8 percent from the prior year, driven primarily by continued favorable demographic trends, improvements in technology, and heightened consumer awareness of the importance of oral hygiene to overall health. Industry revenue is forecast to reach \$130.0 billion by 2016, representing a compound annual growth rate (CAGR) of 3.2 percent from 2010 to 2016. The market for oral pathology is growing steadily. It is expected to reach approximately USD 22 billion by the end of 2022.

Europe: Europe is likely to be the largest market for oral surgeons' laboratories in terms of revenue during the forecast period. However, Asia Pacific is anticipated to outperform Europe from 2015 to 2023. The European oral surgeon's equipment market was estimated at USD 1.6 billion in 2014 and is projected to reach USD 2.40 billion by 2020 at a CAGR of 7 % during the forecast period from 2014 to 2020.

Asia Pacific: Asia-Pacific oral surgeon's equipment market was estimated at USD 2.4 billion in 2016 and is projected to reach USD 3.8 billion by 2021 at a CAGR of 9 % during the forecast period from 2016 to 2021.

This report looks at the overall modernized pathology showcase over the figure time of 2017 to 2018. The business area was evaluated at \$250.2 million of every 2013 and is required to reach \$437 million by 2018, creating at a CAGR of 11.8% from 2017 to 2018.

Importance and Scope

Regardless of how experienced you are at your business, everybody can learn. Working in an independent venture can regularly be disengaging, and without exposure to an assortment of perspectives, we can miss new thoughts and patterns that can affect future outcomes. The instructive part of a meeting can open you to better approaches for directing your business and enable you to find how to be more gainful.

Dental and Dental Management conferences provide a great opportunity for dentists, academic and industry professionals to network and gain immense knowledge. Collaboration is the way to approach networking. When you are engaged with different individuals around the world, you position yourself as an expert. Widely acclaimed speakers, the most recent techniques, methodologies, and the most state-of-the-art updates in dentistry are indications of this meeting.

Target Audience

- Dental Professionals
- Principal Dentist's
- Dental Owners or Partners
- Orthodontists
- Dental/ Oral Surgeons

- Dental (Maxillofacial) and Cosmetic Surgeons
- Periodontists
- Dental Business Managers
- Dental Nurses
- Dental Radiologists
- Dental and Oral Health Associations, Societies and

Universities

- Dental Treatment Coordinators
- Procurement and Management teams from

Corporate Dental Organizations

- Manufacturers and Distributors of Medical Devices

- Dental and Oral Health Researchers, Faculty and Students

Major Dental Associations around the Globe

- World Health Organization (WHO)
- FDI World Dental Federation
- International Association for Dental Research (IADR) & American Association for Dental Research (AADR)
- National Institute of Dental and Craniofacial Research (NIDCR), Office of International Health
- Pan American Health Organization (PAHO)
- Major Dental Associations in Europe
- Dental Chamber of Bosnia & Herzegovina
- Association of Dentists in Bulgaria
- Croatian Dental Chamber
- Cyprus Dental Association
- Czech Dental Chamber
- Association of Public Health Dentists in Denmark
- Danish Society of Periodontology
- European Federation of Periodontology
- Icelandic Dental Association