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THE POWER OF COACHING IN MAKING HIGH PERFORMANCE ORGANIZATION MEGACYSTIS MICROCOLON INTESTINAL HYPOPERISTALSIS SYNDROME—A LETHAL RARE ANOMALY

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A coach is an individual who directs and oversees the affairs of a team or a group of people to achieve a set aim. He is often times trained and at other times just armed with natural talent for administration and motivation. A coach, in fact, presides over the entire operations of the team especially in the field of engagement. He may also involve himself in the private or off-pitch welfare and lives of his subordinates, especially when such intrusions bear heavily on the performance and well-being of the athlete or player. A coach may also be a teacher. Coaching also applies to other disciplines other than sports. Almost everyone needs, or had had a coach at one time or another for different applications. Organisations have had need of physical, mental and motivational coaches at one time or another, which has proven to be of immeasurable value to the growth and success and even expansion of the enterprise.

This work is aimed at x-raying the modern coach, who he is, what he does, why he is important to both the organisation as regarding business, and the team as regarding sports. Coaches are inevitable additions to the success and well-being of every athlete. The work opens with a concise definition of the terms of reference of a coach, around a variety of terms like the concept of power, the various theories behind coaching, the dynamics behind coaching and the likes. An attempt is also made to highlight the history of the coaching profession and the vicissitudes it has gone through since time immemorial. Coaching is also juxtaposed with team building as well as how it affects organizations and their effectiveness. A cue is also taken from the sporting side of things, for contrast and comparison.

Biography

Abhijeet P Sinha have about 16 years of work experience in Public Health in India, South Africa and United Kingdom. He has worked with various organisations such as IDF-Unicef, NHS UK, HIVSA, VSO, CARE and has diversified experience of working in NGO, Bilateral organizations, International philanthropy, Government and Corporate. He has led large scale projects and has proven track record in public health & development sector India and Globally. He has done Post Graduate studies in Public Health and Management (PG-DPHM) from Institute of Post Graduate medicine, Brighton and Sussex Medical School (BSMS), University of Brighton, UK & PGDM-RM from XISS India. He has presented several papers in Global journals & key speaker invited in various International and National conferences. He is advisory member in leading National and Global health advisory committees. He is also in editorial board of three reputed international global journals such as RSPH UK perspective in public health journal, imedpub and global health care journal USA. Abhijeet is currently working as a India Manager- Lifebuoy USLP at Hindustan Unilever Limited in Mumbai, India.

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