

Virtual Technology and Healthcare Sector

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Virtual technology has become a new trending term in healthcare sector. The digital era has led to the many development and inventions in healthcare sector leading to manufacture of multiple gadgets. The virtual technology has enabled the easy and clear communication among the clinicians and patients.

The development and evolving pattern of virtual technology has become the game changer in healthcare sector. The virtual visit in between the clinicians and patients via has brought a major relief to the community during the covid pandemic.

The outbreak of century's biggest global pandemic covid 19 has led to the global disturbance and obliged the people to confine themselves to their residences for a long period of time. Spread of coronavirus rapidly across the globe restricted people movement and meetings.

Via communication technology, better alignment and programming of audio and video device media eased the clear virtual meet and benefitted the community.

During the covid crisis, other than the patients and clinicians, pharma sector, business modules, publication houses made use of the virtual technology to communicate, convey and conduct their business easily.

Use of social media in healthcare sector has brought phenomenal positive change in the patient doctor relationship. Social media has become an important tool in the healthcare communication sector serving the community. Social media provides variety of platform to the users.

Via social media hospital organisations, clinics, pharmacies can post the information regarding office hours, appointment availability, medicines available in the store. The online social media can also be used by healthcare organisations to post the valuable information regarding the seasonal flu's, disease, etc.

Around 3.6 billion people have registered and are using social media as a mode of communication, with the dedicated analytical and forecasting team, Healthcare and market forecast Reports. These Reports will provide an insight on the forecast.

Mostly used apps to conduct the virtual meets are as listed below:

- Whatsapp: 1.5 billion
- Skype: 660 million
- Google+: 200 million

Many social media apps are in use to conduct online sessions virtually to assist the patients.

The digital era has impacted positively healthcare sector, assisting professionals to make use of social media to create virtual communities, facilitating the development of professional networking and knowledge sharing in and between health care disciplines.

As per the report published in prnewswire, Verified Market Research has estimated that Virtual Reality in Healthcare Market Worth \$33.72 Billion, and may Globally grows, by 2027 at 41.2% CAGR.

According to the reports published, Verified Market Research has segmented the Virtual Reality in Healthcare Market on the basis of Component, Application, Geography.

Virtual Reality in Healthcare Market by Component

- Hardware
- Software
- Content

Virtual Reality in Healthcare Market by Application

- Pain Management
- Education and Training
- Surgery
- Patient Care Management
- Rehabilitation
- Therapy Procedure & Post-Traumatic Stress Disorder

Virtual Reality in Healthcare Market by Geography

- **North America**
 - U.S
 - Canada

- Mexico
- **Europe**
 - Germany
 - France
 - U.K
 - Rest of Europe
- **Asia Pacific**
 - China
 - Japan
 - India
 - Rest of Asia Pacific
- **ROW**
 - Middle East & Africa
 - Latin America