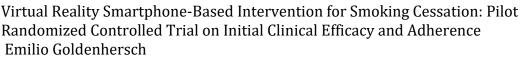
Drug Intoxication and Detoxification: Novel Approaches



University of Flores, Autonomous City of Buenos Aires, Argentina



Obstacles to current tobacco cessation programs include limited access and adherence to effective interventions. Digital interventions offer a great opportunity to overcome these difficulties, yet virtual reality has not been used as a remote and self-administered tool to help increase adherence and effectiveness of digital interventions for tobacco cessation. Methods: A sample of 120 participants was recruited in the city of Buenos Aires, Argentina. Participants were randomly assigned to a treatment group (TG), which received a self-assisted 21-day program based on virtual reality mindful exposure therapy (VR-MET) sessions, daily surveys, and online peer-to-peer support moderated by psychologists, or a control group (CG), which received the online version of the smoking cessation manual from the Argentine Ministry of Health

Biography – Emilio Goldenhersch has completed his Psychology degree at the age of 29 years from Siglo XXI University and a masters degreeon Fractal Psychology from Fundación Fidus (Córdoba, Argentina), after living in 4 different continents for more than 10 years, learning about ecology, sustainability, and language. He is the Co-Founder and Chief Science Officer of MindCotine, a mental



6. Publication of speakers:

- Amplifying voices to increase taxes on cigarettes for Development financing in Uganda by 2020
- 2. Africa Tobacco Industry Monitoring Country Report for Uganda Revised 2020
- 3. Virtual Reality Smartphone-Based Intervention for Smoking Cessation: Pilot Randomized Controlled Trial on Initial Clinical Efficacy and Adherence
- 4. Consulting and Teaming up with resourceful persons
- 5. Champions identified, trained (Ministers and Parliamentarians

7. World Congress on Tobacco and Smoking Cessation, October 12-13, 2020, Sydney, Australia

8. Abstract Citation: Emilio Goldenhersch, Virtual Reality Smartphone-Based Intervention for Smoking Cessation: Pilot Randomized Controlled Trial on Initial Clinical Efficacy and Adherence Tobacco 2020, October 12-13, 2020, Sydney, Australia pp:1

Drug Intoxication and Detoxification: Novel Approaches

Volume:S1