

## Market Analysis Report for Nursing Care Summit 2020

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Conferenceseries LLC Ltd is all set to focus its attention on the global public health concerns. Conferenceseries LLC Ltd scheduled 1000+ annual scientific conferences, 2000+ International workshops, seminars, exhibitions and symposia for 2017. Conferenceseries LLC Ltd Nursing conferences would offer a powerful global forum to encourage dialogue on the advancements related to prevention, cure and rehabilitation.

### Globally:

The global long-term care market size was valued at USD 705 billion in 2015 and is expected to grow at a CAGR of around 5% over the forecast period. In September 2015, the Housing America's Older Adults-Meeting the Needs of an Aging Residents and Harvard Joint Center decided in their new research that by 2030, the percentage of people aged over 50 in the U.S. is expected to exceed by 70%. Moreover, in January 2016, the AARP declared a free income tax assistance service for people aged 60 and above. The out-of-pocket burden for long term care facilities is high, especially for the nursing care.

North America dominated the long-term care market in 2015 owing to the increasing aging population, government funding, and the implementation of the streamlined regulatory framework. Around 60% of the funding for long term care in the U.S. comes from the Medicaid. By 2050, it is expected that one in five Americans would be at least 65 years of age. The funding is set to increase with the completion of the Patient Protection and Affordable Care Act.

### Asia Pacific:

Asia Pacific is expected to grow at the fastest CAGR of 6.2% over the forecast period owing to the growing number of people diagnosed with chronic illnesses. Furthermore, international care homes are also investing in countries such as India and Japan. For instance, in October 2013, BAYADA Home Health Care, a home healthcare giant based in the U.S. acquired 26% stake of India Home Health Care (IHHC). In India, 65% of the hospital visits can be managed at home. In May 2016, My Care Line raised USD 526,000 for its alliance with Hoffman World. The Spanish Corporation provides Hoffman methodology of rehabilitation. In India, Portae

is one of the market leaders in the home healthcare industry. In September 2015, Portae raised USD 37.5 million for spending in better home healthcare facilities.

### Competitive Market Share Insights:

- Brook dale Senior Living, Inc.,
- Sunrise Senior Living, Inc.,
- Emeritus Corporation,
- Atria Senior Living Group,
- Extendicare, Inc.,
- Genitival Health Services, Inc.,
- Senior Care Centers of America,
- Kindred Healthcare, Inc.,
- Genesis Healthcare Corp.,
- Home Instead Senior Care, Inc.

### Industry Report - Industry SWOT Analysis Chapter

The Nursing Care Facilities industry is in the mature stage of its life cycle. Over the 10 years to 2021, industry value added (IVA), which measures the industry's contribution to the US economy, is expected to grow at an average annual rate of 3.4%. This growth rate indicates that the industry will expand faster than GDP, which is projected to increase at an annualized rate of 2.2% over the same time. While demographic trends will continue to promote industry growth, nursing care facilities have been part of American communities since the early 20<sup>th</sup> century.

### Industry Analysis & Industry Trends:

Over the five years to 2021, the industry is expected to continue expanding. Continued aging of the population, which is expected to accelerate over the five-year period, will drive industry growth.

### Global Skilled Nursing Care Services Market, By Type of Connectivity-

- Connected to hospital
- Connected to assisted living community
- Connected to both hospital and assisted living community
- Freestanding

**Major regions analyzed under this research are:**

- Europe
- North America
- Asia Pacific
- Rest of the World
- Australia

***Non-Federal Research Associations and Foundations:***

- [Oncology Nursing Society Foundation](#)
- [American Nurses Foundation \(ANF\)](#)
- [National Institute of Nursing Research \(NINR\)](#)
- [Sigma Theta Tau International Honor Society of Nursing \(STTI\)](#)

Nursing meetings, unveiling the recent innovations in cancer research. These presentations are open to all types of research approaches both from academia as well as industries. Significant features of these scientific events are the well-structured scientific sessions, research presentations on recent researches, workshops, symposia and B2B meetings among Academicians, Researchers and Industry key leaders. Besides that, Poster Presentations, Young Researchers Forum and live streaming of the talks connects the scientific world together and brings them all beneath a single roof.