

Market Analysis of Global Nutrition 2020: July 22-23, 2020 Brisbane, Australia

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Rising levels of chronic diseases are expected to drive the global clinical nutrition market in developed and developing countries. The market for clinical nutrition is estimated to reach US\$ 56,014.4 million in 2020 and it is expected to reach US\$ 98,525.0 million by 2027, with an estimated 7.6% increase over the forecast period.

The need to provide continuous care to the elderly people generates demand for various clinical nutrition products. The geriatric people having eating and gastrointestinal disorders is one of the major consumer bases for nutritional items worldwide. With the rapid expansion of the elderly population pool, the demand for parenteral and enteral nutrition will increase in the coming years. Countries such as Japan, China, US and other industrialized nations are having a huge number of baby boomers in fact, it is estimated that elderly population in U.S. will be more than children population in the future.

Global Nutrition Market (US\$ Million) From 2015 to 2027 by Product:

The increasing demand for oral clinical nutrition supplements and the increasing number of manufacturers all over the world are the reasons for increasing the level of competition in the market. In order to retain the position in the market for oral clinical nutrition supplements manufacturers are producing creative and innovative products with attractive offerings in the market. The wide-ranging variety of delicious and appetizing flavors of oral clinical nutrition supplement is drawing the attention of the buyers.

Market Analysis of Global Nutrition:

Nearly half of all deaths in children under 5 are related to malnutrition, translating into the loss of about 3 million children per year. Malnutrition puts children at higher risk of dying from common infections, increases the frequency and severity of such infections and delays recovery.

The interaction between under nutrition and infectious diseases can create a potentially lethal cycle of worsening illness and declining nutritional status. Poor nutrition in the first 1,000 days of a child's life can lead to stunted growth, which in turn is associated with impaired cognitive ability and reduced performance in school and work.

We are still to achieve a world without malnutrition. The joint malnutrition (2018 edition) estimates show that stunting prevalence has been declining since the year 2000, nearly one in four. 151 million children under the age of 5 were stunted in 2017, and 51 million children suffered from wasting. Meanwhile, the number of overweight children in the world has remained constant for more than a decade.

Measures of child malnutrition are used to track development progress. In the post-2015 development era, estimates of child malnutrition will help to determine whether the world is on a track to achieve the sustainable development goals- particularly to "end hunger, achieve food safety and improved health, and promote sustainable agriculture".

Nutrition Related Societies in Japan:

- The Japan Dietetic Association
- Japan Society of Nutrition and Food Science
- Japan Health and Nutrition Food Association
- Japan Sports Nutrition Association

Nutrition Related Societies and Associations in Asia:

- Federation of Asian Nutrition Societies
- Asia Pacific Clinical Nutrition Society
- Asian Federation Dietetics Associations
- Asia Pacific Infant and Young Child Nutrition Association
- Indonesian Dietetic Association
- Society Parenteral and Enteral Nutrition, Singapore
- Parenteral and Enteral Nutrition Society of Asia
- Korean Society of Food Science & Technology
- Hong Kong Dietitians Association

Worldwide Nutrition Related Societies and Associations:

- International Confederation of Dietetic Associations
- European Society Clinical Nutrition & Metabolism
- Diet & Nutrition Association
- World Health Organization

- Federation African Nutrition Societies
- International Association Engineering & Food
- British Association of Nutritional Therapists

Nutrition Supplements Market:

The global nutrition supplements market size was valued at USD 133.1 billion in 2016 and is expected to accelerate at a CAGR of 9.6% from 2016 to 2024. This impact is due to the rising awareness towards weight management among working professionals because of extensive brand campaigns by nutritional product manufacturers.

Nutritional supplements are majorly consumed with an intention to enhance the intake of essential nutritional elements in the human body. Increased cardiovascular disorders among the populations because of fluctuating diet patterns and inactive lifestyle among the age-group of 30-40 are expected to promote the importance of Nutraceuticals.

Target Audience:

- Dieticians
- Nutritionists
- Clinical nutritionists
- Probiotics researchers
- Nutrigenetics researchers
- Nutrigenomics researchers
- Public Health Professionals
- Scholars
- Students
- Professors
- Nutrition Societies
- Nutrition Associations

People working in the field of clinical nutrition, food science and public health from industrial sector, delegates and physicians are expected to attend the event.

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