



How to Walk and Talk Like a Woman but be Heard Like a Man

Bernadine Cruz, DVM, CVJ

*Veterinarian committed to protecting pets, connecting people and promoting 'One World, One Health, One Medicine'.
California*

Abstract:

Learning Objectives:

1. Veterinary medicine is dominated by women but the discrepancies of advancement and wages persists. Understand the genesis of how women undermine their strengths.
2. Understanding your self-image and how it colors the way the world sees you.
3. What behaviors do men and women unconsciously perpetuate that lead to dissatisfaction at work and in life?
4. Deciphering the credibility gap and using it to your advantage.

Biography:

Bernadine D. Cruz, D.V.M., is an associate veterinarian at Laguna Hills Animal Hospital, Laguna Hills, Calif. She specializes in companion animal medicine and has been practicing veterinary medicine for more than 20 years. Dr. Cruz received her doctor of veterinary medicine degree from the University of California at Davis School of Veterinary Medicine.

She is a nationally active speaker on general pet care, emergency preparedness and veterinary medicine. Dr. Cruz is a veterinary consultant for several national television programs, and has extensive experience across all media. She hosted a one-hour live pet show on the Orange County News Channel for five years. Dr. Cruz has appeared on "Cats" on the A&E network, "Petcetera" on the Discovery Channel, "Smart Solutions" and "Help at Home" on the Home and Garden Channel. She has addressed pet health concerns on local as well as national



television news broadcasts such as the Today Show the Early Show and the Doctors. Dr. Cruz was the source of pet care education to listeners on KKKGO in Los Angeles for over two years. She also graced the airwaves on the CBS radio affiliate in Los Angeles, "KNX 10.70 News Radio" with pet health tips. She presently can be seen in thousands of veterinary offices coast to coast on the in clinic educational series "PetCare TV," and provides answers to internet using pet owners on WebMD as one of AVMA's expert consultants. For the past six years, she has served as the host of the internet based radio show 'the Pet Doctor' heard on www.PetLifeRadio.com. Dr. Bernadine Cruz is a certified member of the Association of American Veterinary Journalists.

Publication of speakers:

1. Alternative Diets: Raw, holistic, grain free???? Take some of the mystery out of feeding your pet
2. How to recognize that a pet is in pain and understanding the options to treat it.
3. Sex Lives of Dogs and Cats
4. Listening with a Deaf Ear
5. Senior pets...insuring that our pets live as long and as well as possible

Veterinary Medicine and Animal Sciences, July 09-10, London, UK

Citation: Bernadine Cruz, DVM, CVJ, How to Walk and Talk Like a Woman but be Heard Like a Man, Veterinary Medicine 2020, July 09-10, 2020. London U.K