



discoveries with educators in K–12, university, and international settings. Individuals in traditional classroom settings, as well as field schools, immersive environmental education, and cooperating with local or indigenous leaders interested in facilitating knowledge exchange for future generations, are all examples of "educators." The society also

promotes the importance of ethnobiology in tackling the important environmental and socioeconomic concerns that human societies face today by disseminating results to local collaborators, policymakers, industry, the media, and the general public.